AMAZON'S HEALTHCARE JOURNEY

April 2016

Voice command assistant Alexa begins to offer health advice and first aid assistance in partnerships with major hospital systems

June 2017

Acquires Whole Foods, potentially positioning it closer to the pharmacy market

September 2017

Begins talks with pharmacy benefit managers about potential drug contracts

January 2018

Announces Haven, a joint venture with Berkshire Hathaway and JPMorgan Chase to cut healthcare costs for their U.S. employees

June 2018

Acquires online pharmacy startup PillPack for about \$1 billion

August 2018

Registers—along with 500 other tech companies—to use Blue Button 2.0, an open application programming interface tool developed by CMS

October 2018

Files patent for Alexa to detect when a user is sick

September 2019

Launches Amazon Care for its employees, a virtual primary care clinic with an option for nurses to do home visits

May 2020

Offers cost-free health insurance to its sellers in India, with insurer Acko handling the policies, claims, and reimbursement

April 2017

Unveils Alexa Diabetes
Challenge with Merck to
explore how
voice-command
technology can support
chronic disease
management

July 2017

A secret healthcare team called 1942 is uncovered, which explores tech opportunities including building a telemedicine platform

November 2017

Holds preliminary discussions with several generic drug manufacturers on the company's entrance into the pharmacy business

February 2018

Quietly launches 60 over-the-counter healthcare products under the brand Basic Care ranging from ibuprofen to hair regrowth treatment

July 2018

In talks to invest in Indian pharmacy chain, MedPlus, which operates more than 1,400 pharmacies

September 2018

- Filed to begin selling health, life, and general insurance products in India
- Partners with Accenture and Merck to launch a data-driven drug development platform on Amazon Web Services
- Partners with health tech company Change Healthcare to launch cloud-based claims and payments network for payers and providers
- Invests in Aiva, a startup that uses smart speakers to connect seniors with their healthcare providers

November 2018

- Launches over-the-counter medication brand Primary Health in partnership with generic pharmaceutical maker Aurohealth
- Plans to sell software to mine patient health records for data to help physicians improve treatment plans and to help hospitals cut costs

April 2020

Surveys its 900,000 sellers about their health pinsurance coverage and interest in alternatives, potentially looking to administer coverage c

August 2020

Launches wearable product with features to track mood, measure body fat composition, and participate in community challenges

